



# COLLEGE REPORT

By ROBERT M. BERSI

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Assistant to the President

Even though there were only about 2,000 college graduates in 1776 from the nine existing early American colleges, the college-educated colonists played a substantial part in the struggle for freedom from the English.

Three out of the five men appointed by the Continental Congress to draft the Declaration of Independence were graduates of the colonial colleges. Thomas Jefferson graduated from William and Mary, John Adams from Harvard, and Robert Livingston from Columbia. The other two men had not attended college; however, Benjamin Franklin had been the chief founder of the University of Pennsylvania, and Roger Sherman was the treasurer of Yale.

Of the 56 signers of the Declaration, 18 were graduates of five of the original nine colleges. Those colleges represented at that famous historical occasion were Harvard, Yale, William and Mary, Pennsylvania, and Princeton.

During the same year that the Declaration of Independence was signed, a number of lesser known events occurred which landmarked the beginning of a new age. This new age was to see the outmoding of not only the programs of American colleges, but also those of European universities.

OF THESE events, five stand out as particularly influential on American education. James Watt's steam engines were used for the first time in a coal mine and an ironworks, signalling the end of the long Age of Muscle Power and the beginning of the Age of Machine Power.

The second event occurred in the French Academy of Sciences. Antoine Lavoisier read a paper anticipating his later promulgation of the law of combustion. The concept of combustion led to the initiation of the New Chemistry, a tremendous moment of advancement in the field of physical science.

Thirdly, Adam Smith's book "The Wealth of Nations" was published. This work stated the principles which soon led to exploitation of the steam engine and the flood of many other new machines and processes conceived by inventors and scientists. The abundance of capital growth began.

BACK IN America, Thomas Jefferson was submitting to the Virginia House of Burgesses a series of bills proposing that Virginia state laws guarantee religious freedom. Jefferson declared, at the time, that the bills would establish a system of government from which "every fibre would be eradicated of ancient and future aristocracy."

In Russia, Frenchman Denis Diderot had just presented to Catherine the Great a plan for the university at St. Petersburg. This document proved prophetic.

It described the comprehensive American university that began to emerge a century later.

THESE developments of the year 1776 pointed out the deficiencies of the colonial colleges in a country already involved in the necessities of machine power and a new way of life.

The new age required educational conceptions and processes that could produce the manpower needed to direct the new energies — social as well as physical — becoming available with fantastic rapidity to men and nations. It also required massive quantities of new knowledge and large numbers of specialists to develop and to disseminate it among the managers and workers of the fast developing institutions spawned by the new forces in the world.

THE INNOVATIONS of the new age are, to a large extent, responsible for the massive redirection of education in American colleges. Just a century ago, higher education institutions taught almost exclusively young men destined for the so-called "learned professions" and the now-almost-forgotten "leisure class."

Today finds American colleges directed to people of both sexes and all ages with a myriad of vocational and avocational interests.

Furthermore, through the newly innovated functions of ad-

## WOMEN OFTEN HAVE BLADDER IRRITATION

Common Kidney or Bladder Irritations affect twice as many women as men, often causing tenderness and nervousness from frequent, burning, itching urination. Secondly, you may lose sleep and have headaches, backaches and feel older, tired, depressed. In such cases, CYS-TEX usually brings relaxing comfort by soothing nerves in active urine, and easing pain. Get CYS-TEX at drugists today.

# Supervisors Eye Tighter Building Code Provisions

By BURTON W. CHACE  
County Supervisor

Most buildings in Los Angeles County are earthquake-safe, thanks to tighter building codes following the disastrous 1933 Long Beach tremor. That sums up a report, ordered by the Board of Supervisors, from the County Engineer on this area's vulnerability to earthquakes. The report indicates that the

tighter building codes have effectively safeguarded the county. "Most buildings would ride out tremors equal to the greatest intensity predicted for future earthquakes," the report said.

Some concern for a few older buildings exists, and supervisors have gone on record in favor of code amendments to safeguard the buildings constructed prior to 1934.

THESE buildings, numbering about 1,000 in the unincorporated areas of the county, are generally concrete or brick commercial or apartment buildings. Very few single-family residences are in this group.

At the board's request, the County Engineer will work with the building industry and others to protect occupants of the pre-1934 structures. No provisions are made in current building

laws. Amendments will allow owners a reasonable time to arrange for financing, planning, and carrying out of such modifications.

This would be another major step forward in making structures across the county as earthquake-proof as possible.

WELFARE problems are the key to many dilemmas facing

Los Angeles County—including financial and social difficulties. In an effort to get at the core of these problems, supervisors have asked Robert Finch, Secretary of Health, Education and Welfare, to hold public hearings in Los Angeles as a step toward developing a solution.

As former lieutenant governor of California, Finch is familiar with the needs of the county, and such a hearing

would focus attention on the possibility of the state or federal government taking over the welfare programs.

State or federal take-over, in my opinion, could well be the answer to this county's fiscal dilemmas. Since the state controls the purse-strings and the administration practices, why shouldn't it pay the bill as well?

## Alpha Beta's Man in Blue says:



# "At Alpha Beta you get Peek-a-Boo meat trays that show both sides of the meat...plus... fantastic total discount savings like the \$9.01\* on this page."

\*Total Savings Figure is Computed on Single Unit Purchases. The Figure Would Be Higher if You Included The Discount Savings on Meat & Produce Which are Not Included in This Computation.

Your ALPHA BETA Neighborhood Butcher (The Man in the Red Apron) Proudly Offers

### BUTCHER'S PRIDE MEATS

MEATS YOU'LL BE PROUD TO SERVE

- DISCOUNT PRICED • QUALITY & SATISFACTION GUARANTEED
- U.S. GOVERNMENT INSPECTED COLORADO BEEF

**FRESH EASTERN QUALITY ECONOMIC AND DELICIOUS**

**FAMILY-PAK CHOPS SLICED PORK LOIN 69¢ LB.**

**U.S.D.A. INSPECTED • FRESH FROZEN**

**PLUMP AND TENDER ARMOUR PEERLESS or NORBERT ROASTRIT**

**YOUNG HEN TURKEYS 38¢ LB.**

**ALPHA BETA BUTCHER'S PRIDE DEPENDABLE QUALITY**

**GROUND BEEF 45¢ LB.**

**LEAN AND FLAVORFUL FRESH GROUND ROUND 79¢**

**LENTIL SPECIALS**

**CENTER CUT FRESH FROZEN HALIBUT STEAKS 89¢**

**CERTIFRESH FROZEN FISH STICKS 14 OZ. PACKAGE 2 FOR 99¢**

**CERTIFRESH Frozen • Northern FRIED HALIBUT 9-OZ. PACKAGE 68¢**

**DUBUQUE'S • EASTERN QUALITY 1-LB. PACKAGE • REGULAR SLICED BACON 52¢**

**2-LB. PKG. • THICK SLICED 59¢**

**1-LB. PACKAGE • SLICED FARMER JOHN BACON 59¢**

**WILSON • THIN 1-LB. PKG. CORN KING BACON 59¢**

**SAFETY • 1 OUNCE PKG. SMOKE LINKS 49¢**

**ALPHA BETA BUTCHER'S PRIDE BEEF U.S. GOVERNMENT INSPECTED**

**LEAN AND MEATY BEEF SHORT RIBS 43¢**

**BONELESS • FLAVOR AGED FAMILY STEAKS 98¢**

**BLADE CUT • Flavor-Aged CHUCK STEAKS 59¢**

**BONELESS 7-BONE ROAST 89¢**

**FULL CUT • FLAVOR AGED ROUND STEAK 89¢**

**BONELESS SHOULDER CLOUT ROAST 95¢**

THESE MEAT PRICES EFFECTIVE THURSDAY through WEDNESDAY, MARCH 13-19

SAVE WITH ALPHA BETA'S 12,876 TOTAL DISCOUNTS. Save even more with Double Discounts. The mean extra savings for you. Made possible by special purchases with the cost reductions passed on to you. Look for them throughout the store.

## ALPHA BETA Best for Less!

Better Produce at DISCOUNT PRICES

**SUNKIST'S FINEST VALENCIA ORANGES 9¢ LB.**

**"WISE BUYS IN ECONOMY SIZE" VALENCIA JUICE ORANGES 8 LB. BAG 69¢**

**SUNKIST'S FINEST • SWEET NAVEL ORANGES 8 LBS. FOR \$1.00**

**TEXAS RUBY RED OR COACHELLA WHITE THIN-SKIN JUICY GRAPEFRUIT 8 FOR \$1.00**

**ALPHA BETA EXTRA LARGE SUN DRIED PRUNES 1-LB. PKG. 38¢**

THESE PRODUCE PRICES EFFECTIVE THURSDAY through WEDNESDAY, MARCH 13-19

TOTAL DISCOUNTS EVERY DAY. SOME STORES CHARGE.

**LARGE JAR • EXTRA DRY Pacquin HAND CREAM 76¢**

**5 1/2-OUNCE BOTTLE Silk 'n Satin LOTION 52¢**

**30 TUBS • ADULT SIZE DENTAL N Toothbrush 55¢**

**KING BEE • TOOTH PASTE ULTRA BRIT 66¢**

**4-OZ. BOTTLE • HAIR CONDITIONER BRECK BASIC 2 1/2 \$1.79**

**PACK OF 10 FIZRIN TABLETS 89¢ 72¢**

**BOX OF 18 HYGIENIZED Q-TIPS SWABS 59¢ 47¢**

**EVERSHARD "REPORTER" BALLPOINT PEN 1 57¢**

**ENKASHEER PANTY HOSE 97¢**

**INC. FREE 4-OZ. BOTTLE AIAK O'Cello Sponge 59¢ 48¢**

**4-OUNCE TUBE SHAMPOO FOR REGULAR OR DRY HAIR BRECK CONCENTRATE 1 79¢**

**BOTTLE OF 10 EXCEDRIN TABLETS 1 86¢**

**LADIES' • ASSORTED STYLES STRAW PURSES 3 2 29¢**

**DOUBLE DISCOUNT COUPON SAVE 10¢ WITH THIS COUPON ONE ONLY. REGULAR OR DECORATOR 2 ROLL PACK SCOTTOWELS 28¢**

OUR PRICE WITHOUT COUPON 38¢ SOME STORES CHARGE 45¢ One Coupon Per Family • Adults Only

Coupon Good Thru Mar. 19

TOTAL DISCOUNTS EVERY DAY. SOME STORES CHARGE.

**MRS. WISCONSIN • 4-OZ. PKG. Shredded Cheddar Cheese 38¢ 35¢**

**BOB'S • 8-OUNCE BOTTLE BLEU CHEESE DRESSING 40¢ 47¢**

**BLUE MONKEY • 1-LB. CARTON SOFT MARGARINE 42¢ 38¢**

**TREESWEET • 4-OZ. BOTTLE REAL ORANGE JUICE 60¢ 67¢**

**1/2-GALLON 3¢ VALUE ALPHABET IMITATION MILK 35¢**

**7 SEAS • 4-OZ. BOTTLE TARTAR SAUCE 30¢ 31¢**

**ORISHA • 7-OUNCE CAN WHITE MEAT TUNA IN BRINE 42¢ 35¢**

**PETER PAN • 3-OUNCE JAR SMOOTH OR CRUNCHY PEANUT BUTTER 90¢ 83¢**

**AUNT JEMMA • 1-LB. PKG. PANCAKE FLOUR 31¢ 27¢**

**3-LB. PACKAGE 100-OUNCE PACKAGE JELL-O CHEESE CAKE 55¢ 51¢**

**PAK OF 4 ENT. • ALL VAR. Carnation Syrup 90¢ 76¢**

**ORLEANS • 4 1/2-OUNCE CAN SMALL DEVILED SHRIMP 73¢ 61¢**

**ORLEANS • 8-OUNCE CAN COVE OYSTERS 50¢ 62¢**

**10 1/2-OUNCE CAN Aunt Penny's White Sauce 28¢ 25¢**

**REGULAR DRIP. ELECTRIC MJB COFFEE 1-LB. 71¢ 68¢**

**1-LB. REG. OR SLIC. 2 1/2 1.39**

**50-oz. REFILL 1.39**

**18-OUNCE JAR MJB INSTANT COFFEE 1.39 1.19**

**18-OUNCE PACKAGE NABISCO FIG NEWTONS 41¢ 39¢**

**4 VARIETIES MOTHERS COOKIES 46¢ 45¢**

**30 VARIETIES 10¢ CANDY BARS 9¢ 7¢**

**QT. SIZE BOX • Incl. 16 Oz. INSTANT FELS 71¢ 69¢**

**DUSTING AID ENDUST 7-OZ. CAN 89¢ 75¢**

**ALL PURPOSE CLEANER W/SPRAYER 16-OUNCE BOTTLE WHISTLE Incl. 12¢ Oz. 69¢ 44¢**

**50-oz. REFILL Incl. 1.39 80¢**

**18-OUNCE PACKAGE TSP CLEANER 28¢ 23¢**

**PACK OF 4 • REGULAR • 1/2 SALE PINK OR WHITE SWEETHEART SOAP 33¢ 29¢**

**FIGARO • 8-OUNCE CAN FUNA CAT FOOD 18¢ 14¢**

TOTAL DISCOUNTS EVERY DAY. SOME STORES CHARGE.

**4 1/2-OUNCE PACKAGE • IMPORTED DANOLA SLICED HAM 68¢ 65¢**

**ALPHABET WIENERS 49¢**

**4-OZ. PACKAGE • IMPORTED 8 1/2-OUNCE VALUE ALPHABET SLICED HAM 59¢**

**ALPHABET • 14-OZ. PKG. • SLICED 8 1/2-OUNCE VALUE ALL MEAT BOLOGNA 59¢**

**ALPHABET • 8 1/2-LB. VALUE • WISCONSIN LONGHORN CHEDDAR CHEESE 83¢**

**JOHNSTON APPLE PIE 69¢**

**9 INCH BLACKBERRY or CUSTARD PIE 74¢**

**ORE IDA • FROZEN • 7-OZ. PKG. ONION RINGS 39¢ 34¢**

**TREESWEET • FROZEN • 6-OZ. CAN ORANGE JUICE 29¢ 28¢**

**12-OUNCE CAN 30¢**

**TREESWEET • FROZEN • 6-OZ. CAN GRAPEFRUIT JUICE 27¢ 25¢**

**LARRY'S • FROZEN • 6-OZ. PKG. GARLIC BREAD 34¢ 29¢**

**DUTCH PRIDE • 1/2 GALLON IMITATION ICE MILK 39¢ 35¢**

**Birdsoy • Frozen Vegetables 34¢ 28¢**

YOUR CHOICE: 10-OZ. PEAS, PEAS/ONIONS, CARROTS/BROWN SUGAR

TOTAL DISCOUNTS EVERY DAY. SOME STORES CHARGE.

**FLORIST QUALITY FLOWERS AT DISCOUNT PRICES**

**Fresh Cut DAFFODILS 57¢**

**DEL MONTE • 300 CAN SPINACH 22¢ 19¢**

**DEL MONTE • 2 1/2 CAN FRUITS for SALAD 63¢**

**DEL MONTE • QUART BOTTLE TOMATO JUICE 35¢ 34¢**

**ALPHABET • 9 1/2 CAN PEAR HALVES 43¢ VAL. 39¢**

**48-OUNCE CAN PINEAPPLE/JUICE DEL MONTE DRINK 40¢ 35¢**

**ORANGE/APRICOT DRINK 43¢ 40¢**

**BUFFET CAN • CREAM STYLE OR WHOLE EGG EGGEL DEL MONTE CORN 20¢ 18¢**

**DEL MONTE • 6-OZ. CAN PINEAPPLE GRPPT. DRINK 8¢**

**DEL MONTE • 12-OUNCE BOTTLE SEAFOOD COCKTAIL 35¢ 31¢**

**DEL MONTE • BUFFET CAN TOMATO SAUCE 12¢ 11¢**

**BUFFET CAN • CUT UP FR. SLICED DEL MONTE GREEN BEANS 18¢**

**BUFFET CAN • DEL MONTE SPINACH 17¢ 16¢**

**DEL MONTE ZUCCHINI 17¢ 16¢**

**5-LB. 4-OZ. PACKAGE • KING SIZE UNFLAVORED BRIDGING ALPHABET DETERGENT 1.29 89¢**

**ONE GAL. • 8-OUNCE • DISTILLED BEEP ROCK WATER 39¢ 35¢**

**8-OUNCE PACKAGE TOILET BOWL CLEANER 89¢ 78¢**

**30-OUNCE BOTTLE NU SOFT FABRIC RINSE 89¢ 79¢**

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**30-OUNCE BOTTLE STAIN FIGHTER Incl. 8¢ Oz. 89¢ 84¢**

**30-OUNCE CAN SKIPPY DOG FOOD 18¢ 16¢**

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**DEL MONTE • BUFFET CAN Sliced Pineapple 23¢**

**DEL MONTE • BUFFET CAN Stewed Tomatoes 19¢ 15¢**

**DEL MONTE • BUFFET CAN CATSUP 31¢**

**DEL MONTE • BUFFET CAN Fruit Cocktail 19¢ 17¢**

**2 1/2-CAN • HALVES OR SLICES DEL MONTE CLING PEACHES 30¢ 27¢**

THE QUALITY LEADER - THE PRICE LEADER TOO!

REDEEM YOUR FOOD STAMPS IN ANY LOS ANGELES COUNTY ALPHA BETA

ALPHA BETA Best for Less!

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 DOMINGUEZ HILLS/CARSON—190th St. at Avalon  
 REDONDO—1880 S. Pacific Coast Hwy.  
 LONG BEACH—1500 S. Willow at Carson